



Monique Woolacott
Graphic Designer, Production Artist & Illustrator

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Moose Jaw, SK

Summary

I'm a detail-oriented designer and production artist with a lifelong passion for visual communication. For over two decades, I've specialized in high-volume, fast-paced design/production environments — creating everything from corporate reports and packaging to illustrations and marketing collateral. My hearing impairment has shaped me into a very quiet & focused, precise professional who thrives on structure, consistency, and clear results. I've built a career defined not by titles, but by trust, reliability, and craftsmanship across multiple industries.

Professional Experience

AGENCY & PRODUCTION

Minuteman Press — Moose Jaw, SK | Graphic Designer / Production Artist | Jul 2024 – Present
High-volume design and print production for promotional materials, business forms, signage, and marketing collateral. Collaborated directly with clients and print vendors to prepare and produce ready-to-print artwork under tight deadlines.

Mikado International — Remote | Creative Production Artist | Feb 2024 – Jul 2024
Worked on print and digital design for large multinational marketing clients. Produced layout and design assets for global campaigns. Company closed after 14 years of operation.

Moose Jaw Express — Moose Jaw, SK | Contract Graphic Designer | 2023
Design and layout for community publications, marketing materials, and local advertising clients.

CORPORATE & HEALTH INDUSTRY

The Natural Products Group — Remote | Senior Graphic Designer / Production Artist | 2016 – 2023
Created large volumes of promotional, packaging, and marketing materials for natural health brands. Collaborated with marketing and product teams to maintain brand consistency across print and digital platforms.

Samlex America — Burnaby, BC | Graphic Designer / Production Artist | 2011 – 2016
Designed product manuals, technical documentation, packaging, and trade show materials. Supported rebranding and corporate identity updates across web and print media.

Natural Factors Vitamins — Coquitlam, BC | Graphic Designer / Production Artist | 2005 – 2011
Produced print advertising, packaging, product catalogs, and internal marketing materials in a high-volume design department.

CULTURAL & RETAIL BRANDING

Native Northwest — Vancouver, BC | Production Artist / Part-time Graphic Designer | 2003 – 2005

Designed packaging, retail product graphics, logos and promotional materials supporting Indigenous artists and cultural branding initiatives.

BACI – Burnaby Association for Community Inclusion — Burnaby, BC | Contract Graphic Designer | 2002 – 2005

Branded BACI and produced accessible communications, newsletters, and event materials promoting inclusion and community awareness as well as the yearly annual reports.

Forest Engineering Research Institute of Canada (FERIC) — Vancouver, BC | Desktop Publisher & Photographer | 2000 – 2002

Created technical reports, infographics, slide presentations, promotional displays at tradeshows and scientific illustrations & maps for forestry research publications. Responsible for all photography including darkroom print production in black and white.

FREELANCE & CONTRACT DESIGN WORK

Ongoing freelance design projects across industries including health, education, cultural organizations, and retail. Key services include branding, marketing collateral, digital illustration, and website content updates.

Pet & Wildlife Portraits — moniquedesigns.ca

Creator of custom coloured pencil portraits celebrating the unique character of pets and wildlife.

VOLUNTEER WORK

Helping Street Dogs in Mexico — Founder | 2016 – 2023

Founded and operated a nonprofit animal rescue organization.

Handled fundraising, outreach, and adoption programs, creating all marketing and promotional materials to support the cause.

EDUCATION & TOOLS

- Diploma in Design Essentials: Combined 1 Year Program with BCIT & Emily Carr School of Fine Art
- Advanced proficiency in Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Acrobat)
- Familiar with WordPress (Avada), Microsoft Office Suite, and online design systems
- Learning Affinity software

References available upon request.